

Press Release



Date: November 9, 2021

Subject: OUTSTANDING DECORATION AND QUALITY: TRIVIUM WINS TWO IMDPA EXCELLENCE IN QUALITY AWARDS

Information:

The 2021 International Metal Decorating & Packaging Association (IMDPA) Excellence in Quality Awards have just been announced, recognizing the skillful achievements of the metal decorating and packaging industry. [Trivium Packaging](#), the \$2.7B global metal packaging leader, is honored to share that it has been awarded two IMDPA Excellence in Quality Awards. In the category Excellence in Quality, Trivium Packaging (USA) was awarded the Best of Category for their Gen Z Water bottle; and the Award of Excellence was awarded to Trivium Packaging (France) for the Saint-Gervais Mont Blanc bottle.

As one of the longest running and most prestigious annual metal decorating competitions, the IMDPA's Excellence in Quality Contest honors outstanding companies who have made exceptional quality and precise consistency in the pursuit of decorating & packaging excellence. Trivium Packaging's two IMDPA Excellence in Quality Awards were awarded for:

- **AWARD OF EXCELLENCE**

The [Saint Gervais Mont-Blanc](#) can was launched following the success of Frozen II. Developed, produced, and filled in France, this 300ml can holds Mont Blanc's thermal water spray. Trivium's expert printing knowledge was applied to the vision for this bottle resulting in successful development, using metallic inks that matched the marketing expectations of the customer, and flawless production of can after can of this limited-edition product.

BEST OF CATEGORY: AEROSOL & BOTTLES

The [GEN Z](#) 16 FL oz water bottle is truly unique! The bottle showcases Gen Z's signature design with use of colorful graphics containing fun images, all on a bottle that is refillable and 100% recyclable, infinitely.

"Throughout this project, the Trivium team was fantastic to work with," said Neil Mellers, Chief of Growth & Founder at GEN Z. "Special thanks to our account managers for taking the time to walk us through the process and ensure our design looked great on the bottle!"

Judges evaluated the quality of printing, the degree of difficulty, the appearance of coating finishes, registration, and the technical expertise required for each piece.

More information can be found in the "Winners section" of the [IMDPA Excellence in Quality Awards](#).



About Trivium Packaging

Trivium Packaging is a global supplier of infinitely recyclable, metal packaging for the world's leading brands. Trivium has more than 60 locations worldwide, employs close to 8,000 people with sales of \$2.7bn. www.TriviumPackaging.com

About The International Metal Decorating & Packaging Association (IMDPA)

The IMDPA is a non-profit membership corporation composed of individuals promoting the interests of lithographers, metal decorators, canmakers, designers, and trade suppliers involved in the decoration of metal products worldwide. Our objective is to foster and encourage improvements and advances in the art of metal decorating through education and communications.