Press Release

Date: November 11, 2026

Subject: TRIVIUM PACKAGING WINS BEST METAL DESIGN AT 2026 GLOBAL WATER DRINKS AWARDS FOR PRIMO BRANDS MLB ALL-STAR SPRING TRAINING COLLECTION

Information:
Trivium Packaging, a global supplier of sustainable metal packaging, has won Best Metal Design at the 2026 Global Water Drinks Awards for its work on the Primo Brands MLB All-Star Spring Training Collection. The collection was also named a finalist in the Best Packaging/Label Design category.

Hosted by FoodBev Media, the Global Water Drinks Awards recognize excellence and innovation across the international water beverage industry, honoring brands and suppliers that excel in design, sustainability, and consumer appeal.

Developed in partnership with Primo Brands, the limited-edition collection features custom aluminum bottles that celebrate the regions each brand represents through shared themes in partnership with Major League Baseball. The aluminum packaging combines a modern, bold design with a premium finish that reflects the energy of baseball fandom while helping the product stand out on shelves. Vibrant graphics transform each bottle into a collector's item, creating a cohesive look across the collection while maintaining the functionality and durability of aluminum.

The collection demonstrates how high-quality decoration and innovative design can strengthen brand identity and create an elevated consumer experience. Its recognition in both Best Metal Design and Best Packaging/Label Design highlights the project's success in combining creative visual design, brand engagement, and packaging innovation.

Made from infinitely recyclable aluminum, the bottles also support circular packaging solutions and Trivium's commitment to sustainability.

Additional information and full details of each winner can be found on the official Global Water Drinks Awards 2026 results announcement page.

About Trivium Packaging
Trivium Packaging is a global supplier of infinitely recyclable metal packaging for the world's leading brands. Trivium has 57 locations worldwide and employs approximately 7,200 people, with sales of $3bn. For more information, visit www.TriviumPackaging.com.