

Press Release



Date: October 20, 2022

Subject: Trivium Packaging Wins Gold, Silver and Bronze at 2022 Cans of the Year Awards; Takes Home Three Prestigious Awards for Innovative Packaging in Pet, Beverage and Personal Care Industries

Information:

[Trivium Packaging](#), a \$2.8B leader in sustainable metal packaging, has been recognized with three awards at The Canmaker magazine's prestigious 2022 Cans of the Year Awards. Trivium took home Gold, Silver and Bronze for its innovation, design and eco-conscious 100% infinitely recyclable beverage packaging in the Bottles, General Line and Sustainability categories.

In the Bottles category, Trivium was honored Gold for **LowKa** packaging – a lightweight 473ml bottle. Developed by Trivium Brazil, and produced in Trivium, Argentina, LowKa is the first alcoholic Kombucha in Brazil to be in aluminum bottles. LowKa, by K-Häppy Indústria e Comércio de Bebidas LTDA, offers three different flavors (lemon ginger, coconut, and watermelon), low calories, low carbohydrates, is 100% natural, and contains 6% alcohol. The packaging, utilizing Trivium's Ale House beverage bottle with a Crown Cap, is 100% infinitely recyclable and uses recycled content contributing to the cans' lightweight nature. The artwork was specially developed and inspired by renowned artists to bring a smoothness to the packaging with a touch of modernity and differentiation. The dry offset printing process used 7 different colors.

Trivium won Silver in category General Line for the **Bravo Sierra** sulfate-free body-wash in impact extruded aluminum threaded bottle, produced out of Trivium's Youngstown, Ohio plant. The threaded bottle is the newest format in Trivium's lineup, featuring a 66-diameter flat-shouldered bottle with a 43/400 continuous thread, and was debuted with the launch of Bravo Sierra. The first and only personal care brand tested under the extreme conditions of active U.S. military service, Bravo Sierra brings ops-grade performance to everyday civilians. Taking pride in using entirely USA-based engineering, sourcing, and manufacturing processes. The brand is dedicated to creating clean, responsibly-made products that are affordable and accessible to everyone.

Finally, Trivium took home Bronze in the Sustainability category for **Doothie** – a smoothie drink for dogs. Produced for Petcura GmbH as part of Tönnies Holding ApS & Co. KG, the can is a three-piece welded tinfoil with a 52mm EOE produced out of Trivium Hungary. The "smoothie" is a liquid food supplement for dogs, introduced in the first quarter of 2022. It comes in a range of flavors which all address different nutritional needs. The metal packaging protects and preserves the food for significantly longer compared to other packaging materials and the easy open end makes it simple to use. Because all components of the can are made out of tinfoil, the packaging is fully recyclable and will recycle forever.

"We are thrilled to be recognized with three awards from Cans of the Year. Winning Bronze, Silver, and Gold across several categories proves that innovative, eco-friendly metal packaging is in high demand across industries," said Michael Mapes, CEO of Trivium Packaging. "We share these awards with our partners who share the same passion to create a more sustainable world while having packaging that looks amazing and meets the needs of the consumer."

Representing the very best in metal packaging, the Cans of the Year Awards have been one of the

longest running international celebrations of canmaking achievement– spotlighting significant developments and innovations that take place within the metal packaging industry each year.

Additional information, and full details of each winner can be found on the [official 2022 Cans of the Year website](#).

About Trivium Packaging

Trivium Packaging is a global supplier of infinitely recyclable, metal packaging for the world's leading brands. Trivium has more than 60 locations worldwide, employs close to 7,500 people with sales of \$2.8bn. www.TriviumPackaging.com